



Crowne Plaza Uniform Style Guide

**CARGO
CREW**



CROWNE PLAZA
HOTELS & RESORTS

TIMELESS STYLE
DOWN TO EARTH

We've created a
new look Crowne
Plaza uniform that
fits every role

Smith Oxford Shirt White &
Men's Taylor Vest Navy.

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Proud to partner with Crowne Plaza

Here at Cargo Crew, we have been designing and manufacturing uniforms for 20 years.

We are a purpose-driven business with a passion for original design and a single-minded focus on developing higher performing uniform products that last.

Led by a 'Performance with Passion' approach, we think deeply about the functional details of our garments to ensure they meet the needs of our clients. We continue to listen to our clients, understand their needs and these insights drive us to innovate and elevate Cargo Crew to be the leading uniform collection on the market.



Felicity Rodgers
Founder and Creative Director



CROWNE PLAZA SYDNEY COOGEE BEACH

Why choose Cargo Crew for your Crowne Plaza uniforms?

Original Design

Cargo Crew is a purpose-driven business with a passion for original design and a single minded focus on developing higher performing uniform products that last.

We design our entire range from our Melbourne HQ and engage with our long term manufacturing partners directly.

Exclusive Fabric Innovation

As the uniform experts, we made it our mission to develop an exclusive fabric that was specifically created to withstand repeat washing and still look great wash after wash.

Our incredible Fight the Fade™ fabric holds strong against common washing products including Oxygen Bleach agent stain removers such as Napisan, Vanish and Sard Oxy.

Committed to Sustainability

Our commitment to make our products genuinely more sustainable is an on going focus for the Cargo Crew team.

From compostable packing to removing plastic wherever possible through to the development of sustainable fabrics we are driven to be the change we want to see.

Client First Approach

Cargo Crew is proud to have long term partnerships with our clients. We partner with them to create a uniform solution that can evolve as their brand does all whilst providing ongoing authentic, reliable & engaging service.

Ask our clients!

Ethical Supply Chain

The best uniform programs are created by a hands-on, team of experts with experience curating, project managing and rolling out to businesses to meet their unique needs.

Our talented team come from diverse backgrounds including design, retail, tech, advertising & logistics.



FRONT OF HOUSE STYLE • FRONT OF HOUSE STYLE • FRONT OF HOUSE STYLE

Urban hotels uniform range

Following a modern separates aesthetic, the Crowne Plaza Front of House uniform is a fresh look styled around key pieces. Each element of the uniform has been carefully considered to create a cohesive and contemporary ensemble.



LEFT TO RIGHT:
Sophie Blouse Ivory, Women's Saville
Pant Bluegrain, Taylor Blazer Navy,
Smith Oxford Shirt White & Men's
Saville Pant Bluegrain.

Front of House Female

LEFT TO RIGHT:
Sophie Blouse Ivory, Women's Saville
Pant Bluegrain, Taylor Blazer Navy,
Smith Oxford Shirt White & Saville
Pant Bluegrain.



CLOCKWISE
Crew Knit Cardigan Navy, Smith Oxford
Shirt White, Mae Belt, Crew Knit Jumper
Navy, Crew Knit Cardigan, Smith Oxford
Shirt White, Saville Skirt Bluegrain, Saville
Pant Bluegrain & Mae Belt.



Smith Oxford Shirt White & Saville Pant Bluegrain.

FRONT OF HOUSE STYLE • FRONT OF HOUSE STYLE • FRONT OF HOUSE STYLE

Front of House Male



CLOCKWISE:
Joe Belt, Crew Knit Jumper Navy, Smith Oxford Shirt White, Saville Pant Bluegrain, Taylor Blazer Navy, Smith Oxford Shirt White & Smith Oxford Shirt White





Bell colleagues uniform range

The Crowne Plaza Bell Colleagues uniform is built around the Front of House uniform with the addition of the Cargo Crew Taylor vest for an extra layer of polish!

LEFT TO RIGHT
Smith Oxford Shirt White, Taylor Vest
Navy, Saville Pant Bluegrain, Smith Oxford
Shirt White, Taylor Vest Navy, Taylor
Blazer Navy & Saville Pant Bluegrain.

Womens

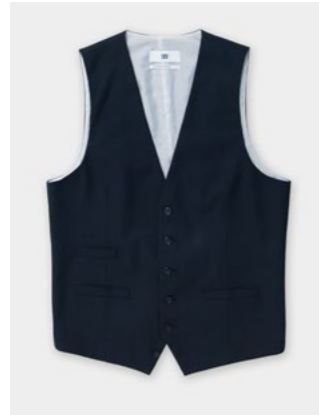
RIGHT:
Taylor Blazer Navy, Taylor Vest Navy &
Smith Oxford Shirt White.

BOTTOM CLOCKWISE:
Saville Pant Bluegrain, Taylor Blazer
Navy, Smith Oxford Shirt White, Taylor
Vest Navy, Smith Oxford Shirt White
& Mae Belt.



Mens

CLOCKWISE
Smith Oxford Shirt White, Taylor
Blazer Navy, Taylor Vest Navy, Smith
Oxford Shirt White, Joe Belt, Saville
Pant Bluegrain, Taylor Vest Navy &
Smith Oxford Shirt White.



FOOD AND BEVERAGE • FOOD AND BEVERAGE • FOOD AND BEVERAGE

Food & Beverage

Comfort, style and ease of wear are key, which is why the Crowne Plaza Food and Beverage wardrobe ticks of all these boxes

Designed to complement your fast paced work environment, your wardrobe looks fresh and fabulous, wash after wash.

LEFT TO RIGHT
Smith Oxford Shirt White, Deluxe
Canvas Waist Apron Navy, Men's Banjo
Workshirt Charcoal & Banjo Chef
Apron Black.





Food & Beverage Front of House

LEFT PAGE:
Smith Oxford Shirt White, Deluxe Canvas
Waist Apron Navy, Smith Oxford Shirt
White & Tom Bib Apron Navy with Tan
Loop Straps

RIGHT CLOCKWISE:
Smith Oxford Shirt White, Biz Collection
Chino Skirt Grey, Biz Collection Chino
Pants Grey, Tan Loop Strap, Tom Bib
Apron Navy with Tan Loop Straps &
Smith Oxford Shirt White.



LEFT:
Men's Chef Jacket White

RIGHT CLOCKWISE:
Women's Banjo Workshirt Charcoal,
Men's Banjo Workshirt Charcoal, Banjo
Chef Apron Black, Unisex Utility Chef
Pants Black, Men's Chef Jacket White

Food & Beverage Back of House

Cargo Crew creates Chefwear Built For Work! Considered designs that are made for purpose. Designed and wear tested By the best chefs and kitchen crews worldwide



LEFT TO RIGHT:
Parker Polo Navy, Todd Chino Pant
Navy, Pippa Polo Navy, Todd Chino
Pant Navy, Parker Polo Navy & Todd
Chino Pant Navy.

House Keeping

The Crowne Plaza House Keeping teams take great pride in maintaining the cleanliness and impeccable presentation of each hotel.

Team Housekeeping will look neat and professional in a stylish navy and black ensemble designed for style and comfort. Choose between the high-performance Parker & Pippa Polo's in navy and complete your look with the Todd Chino in Black, which offers a flattering fit for both men and women.



LEFT PAGE, TOP TO BOTTOM:
Oscar Polo Navy, Oscar Polo Navy
& Todd Chino Pant Navy.

RIGHT PAGE:
Oscar Polo Navy & Todd Chino
Pant Navy.

Engineering

Behind the scenes the Maintenance Team keeps the Crowne Plaza engine running like a dream. From fixes to fit-outs and everything in between, your engineering wardrobe features durable pieces fit for purpose.

Keep cool and on-the-go in a Dri-Release Oscar Polo in Navy. Pair with Todd chino pants in black for a smart look that works hard.



LEFT:
Jude Softshell Navy

TIMELESS STYLE
DOWN TO EARTH

Outerwear

Keeping the Crowne Plaza team warm & comfortable throughout the year is easy. Cargo Crew's range of softshell jackets and puffer vests are designed to work seamlessly with our entire uniform range.

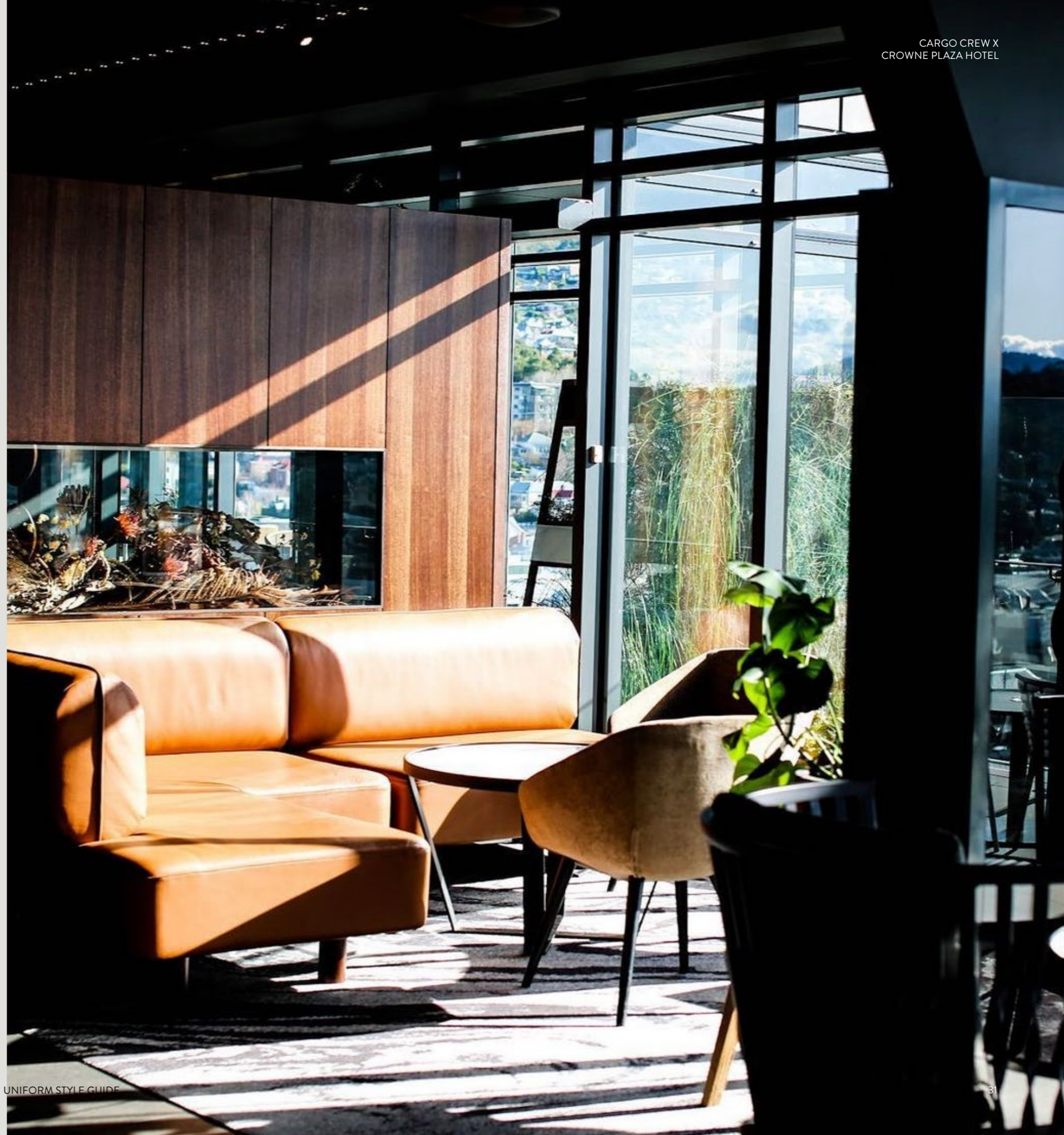


CLOCKWISE:
Jude Softshell Navy &
Scout Puffer Navy



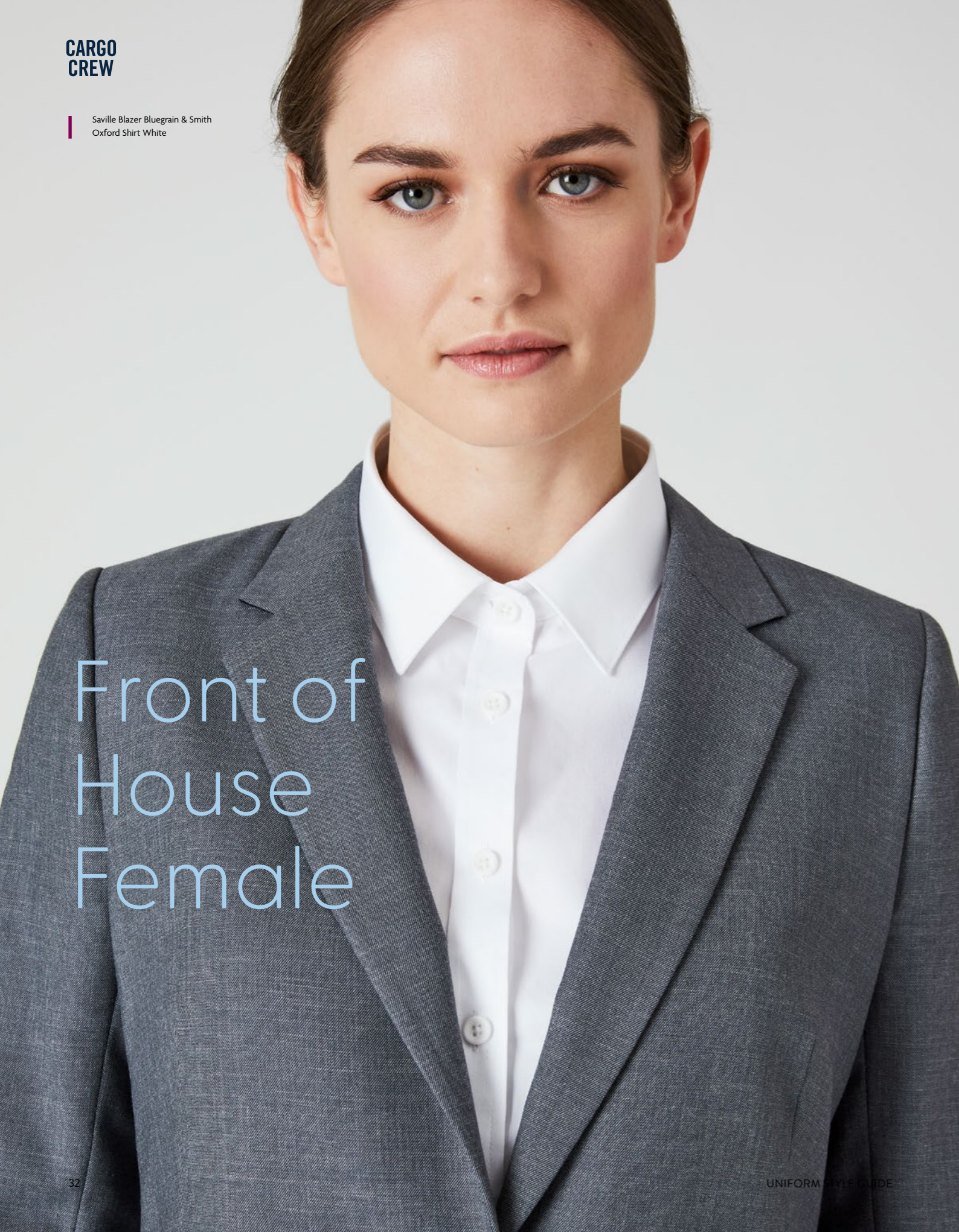
Regional hotels uniform range

Following a modern suiting aesthetic, the Crowne Plaza Front of House uniform is a fresh look styled around key pieces. Each element of the uniform has been carefully considered to create a cohesive and contemporary ensemble.



Saville Blazer Bluegrain & Smith Oxford Shirt White

Front of House Female



TOP CLOCKWISE:
Sophie Blouse Ivory, Crew Knit Cardigan Navy, Smith Oxford Shirt White, Saville Blazer Bluegrain & Mae Belt

RIGHT CLOCKWISE:
Taylor Pant Navy, Will Collarless Shirt White & Blue, Taylor Pant Navy & Taylor Skirt Navy



LEFT:
Saville Blazer Bluegrain, Smith Oxford Shirt
White & Taylor Pant Navy

RIGHT CLOCKWISE:
Smith Oxford Shirt White, Will Shirt White
& Blue, Saville Blazer Bluegrain, Smith
Oxford Shirt White, Taylor Pant Navy, Joe
Belt, Taylor Pant Navy, Crew Knit Jumper
Navy, Smith Oxford Shirt White

FRONT OF HOUSE STYLE • FRONT OF HOUSE STYLE • FRONT OF HOUSE STYLE

Front of House Male



RIGHT CLOCKWISE:
Will Shirt White & Blue, Tom Bib Apron Ash with Tan Clip Straps, Smith Oxford Shirt White, Will Collarless Shirt White & Blue, Smith Oxford Shirt White, Tan Clip Strap & Todd Chino Pant Navy.

FOOD AND BEVERAGE • FOOD AND BEVERAGE • FOOD AND BEVERAGE

Food & Beverage Front of House

Comfort, style and ease of wear are key, which is why the Crowne Plaza Food and Beverage wardrobe ticks of all these boxes

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LEFT:
Women's Banjo Workshirt Charcoal

RIGHT CLOCKWISE:
Men's Banjo Workshirt Charcoal, Banjo
Chef Apron Black, Men's Chef Jacket
White, Unisex Utility Chef Pants Black,
Men's Chef Jacket White & Unisex
Utility Chef Pants Black.

Food & Beverage Back of House

Cargo Crew creates Chefwear
Built For Work! Considered designs
that are made for purpose. Designed
and wear tested By the best chefs and
kitchen crews worldwide



FOOD AND BEVERAGE

RIGHT PAGE:
Pippa Polo Navy, Todd Chino Pant
Navy, Parker Polo Navy & Todd Chino
Pant Navy.

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LEFT PAGE TOP TO BOTTOM:
Oscar Polo Navy, Todd Chino Pant Navy
& Oscar Polo Navy.

RIGHT PAGE:
Oscar Polo Navy & Todd Chino Pant Navy.

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Scout Puffer Navy.

Outerwear

Keeping the Crowne Plaza team warm & comfortable throughout the year is easy. Cargo Crew's range of softshell jackets and puffer vests are designed to work seamlessly with our entire uniform range.

FRONT OF HOUSE STYLE • FRONT OF HOUSE STYLE • FRONT OF HOUSE STYLE



CLOCKWISE: Jude Softshell Navy & Scout Puffer Navy.



ETHICS & SUSTAINABILITY

Our commitment

We are committed to creating products that work harder and deliver more! Since crafting our first Apron two decades ago, our quality promise remains: when we cut our uniforms, we don't cut corners.

A garment that bears the Cargo Crew logo comes with the confidence you and your crew are wearing a quality garment that has been tried and tested and created with purpose. No throw-away promotional apparel here.



Sustainable Quality

We offer fabrics made without harmful substances



Ethical Supply Chain

All factory partners comply with Sedex or BSCI social audits



Family Founded

A family business, backed by an incredible crew



Purposely designed products

Manufactured to wash and wear on repeat





How to order

- 01.** **Step 1:**
Call or email the team at Cargo Crew to gain access to the Crowne Plaza ordering portal
- 02.** **Step 2:**
Log in to your account
- 03.** **Step 3:**
Place your order just like online shopping! If you order by 2pm Monday – Friday your order will generally be dispatched within 24 hour

Contact us:

03 9411 9850
crowneplaza@cargocrew.com.au

Questions about your
Crowne Plaza uniform?

Contact our team of experts!
hello@cargocrew.com.au
03 9411 9850

THE MODERN UNIFORM

**CARGO
CREW**



CROWNE PLAZA
HOTELS & RESORTS