



SUPERIOR ENERGY  
EFFICIENCY &  
STATE-OF-THE-ART  
MONITORING THAT  
TOWERS ABOVE THE  
CROWD.



ALL-IN-ONE BILLBOARD  
SOLUTION (UK, EU, ME, US)







**Fusion of parts to create  
industry standard sizes**



**Superior energy efficiency**



**State of the art single  
component monitoring**



**Monitoring camera as standard**



**Industry leading redundancy**



**Thinner & lighter**



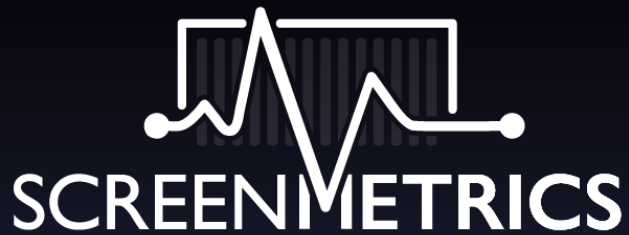
**Out of the box ready to go**



**Cloud CMS**



**Front & rear serviceable**



## WHAT IS SCREENMETRICS?

**SCREENMETRICS provides 24/7 screen monitoring via a proactive, secure system.** Remote fault alerts and early identification analytics support and simplify screen lifecycle planning and management.

### Industry leading pre-emptive maintenance & monitoring

- Real time power supply monitoring
- Individual pixel monitoring
- Input signal and backup signal monitoring
- Live camera feed
- Internal & external component temperature
- Screen power draw

### Dual core content playback redundancy

**Core 1:** Contains Synchronous/Asynchronous screen processor, 4g router and monitoring PC

**Core 2:** Contains CMS/PC and 4G router (customer zone)

Core 1 receives a live input from Core 2 and will take over content playback if there is an issue. If all signal is lost the display will take a freeze frame of the last displayed image until issue is resolved resulting in no downtime.



**24/7 system monitoring**

**Improved uptime efficiency**

**Live camera views**

**Single dashboard for multiple networks**

**Safe & secure system**

**Real-time fault diagnosis**

**Easy report generation**

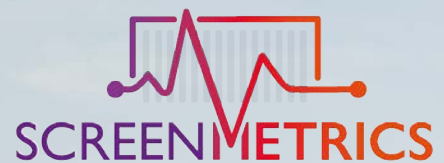
**Data recorded to secure Navaho Cloud**

## INSTALLATION APP

SCREENMETRICS installation app performs a full diagnostic on the screen at time of install, ensuring correct connections and simplifying commissioning.







**Say goodbye to patchy screens.  
ScreenMetrics will alert you before a  
problem becomes a big problem**



# SIMPLIFIED INSTALLS

**Custom designs for every install eventuality.**

Pre-assembled cabinet arrays can be delivered to site, simplifying and speeding up your installations.

Contact us: +44 (0)20 3832 9500

[www.theledstudio.com](http://www.theledstudio.com)

Version 1.2

 LEDstudio



# IP66 WEATHERPROOF STRUCTURE

IP66 for the entire cabinet making it highly durable in any demanding outdoor environment.



## Efficient install and serviceability

Gain quick and easy access to key components with front or rear access.

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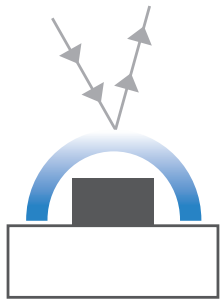
Version 1.2

 **LEDstudio**

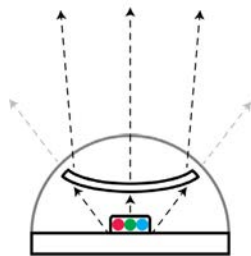
# FOCAL LENS TECHNOLOGY

## Light pollution and energy consumption reduction

Introducing FOCAL, an optional upgrade for our FORTIS Plus outdoor display. This groundbreaking feature allows for a more precise and focused beam of light, ensuring that your advertisement reaches your target audience without disturbing nearby residents and buildings. Our FOCAL technology minimises light pollution outside the displays frustum, making it possible to install digital billboards in sensitive locations where planning permissions may have previously been denied.



Standard lens diagram



Focal lens diagram

## Leading the way – why our innovations exceed the competition

Our advanced Focal solution is a superior alternative to traditional louvers for reducing the spread of emitted light. Our lenses efficiently adjust the horizontal and vertical viewing angles to create a specific lighting pattern, saving energy and reducing light pollution and increasing emitted light in the direction of the audience.

Made with high-quality anti-UV polycarbonate, our lenses are resistant to dust and snow, and will not yellow or crack under prolonged exposure to sunlight and environmental conditions.

Our high-performance optical lens design allows for a superior luminance ratio and ultra-low power consumption \*see spec table for power info.

Choose between 8,000, 10,000 and 12,000 nits.

Market leading contrast ratios of up to 15000:1 ensuring your content is crisp, rich and impactful even in bright sunlight.

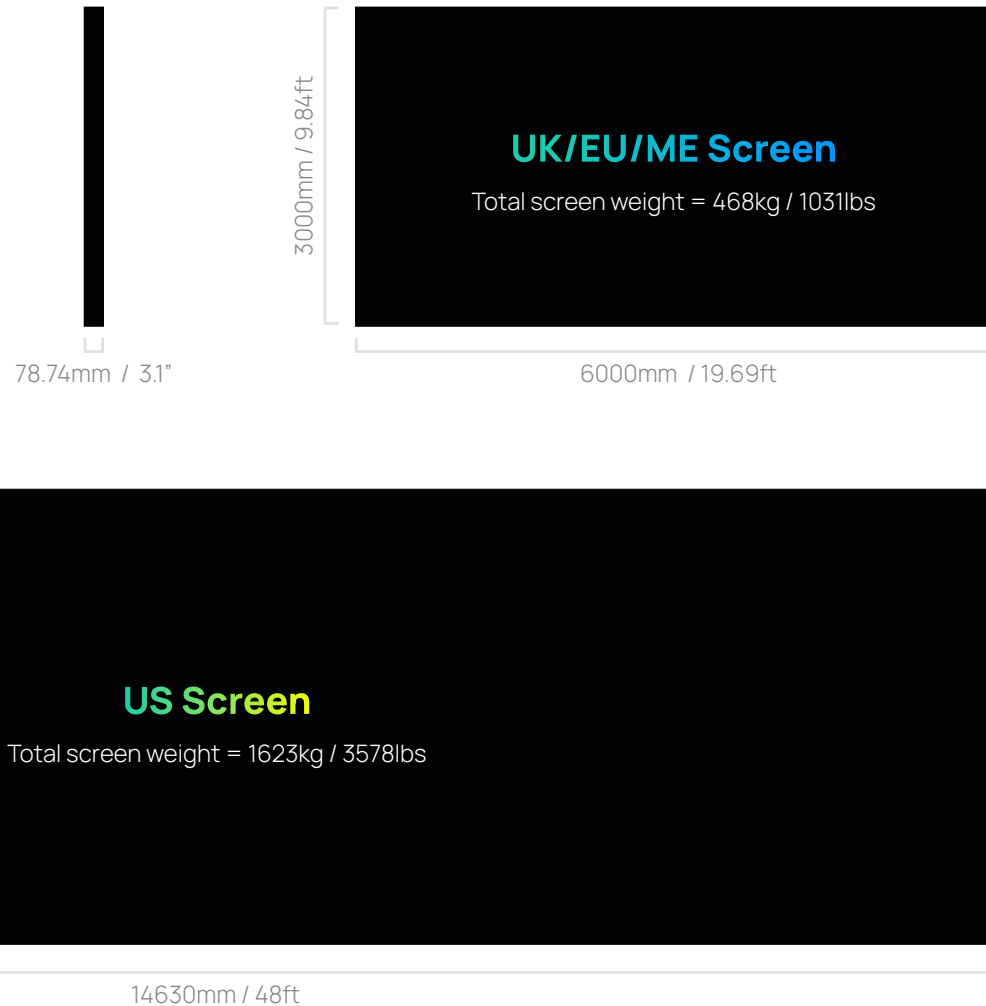




# EASY TO SPECIFY

Two industry standard sizes  
suitable for markets all over the  
world (UK, US, EU, ME)

At under 80mm in depth the  
FUSION is one of the thinnest and  
lightest displays in it's class.



Note: For custom size billboards please refer to the Fortis Plus  
or speak with your local sales representative.

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Version 1.2

 **LEDstudio**

# SPECIFICATIONS

Customize your display with multiple pixel pitch options

## UK, EU, ME PIXEL OPTIONS

MODEL	P6.94	P8.33	P10	P10 (HIGH BRIGHT)	P16
Pixel Pitch (mm)	6.94	8.33	10	10	16.93
Pixel Configuration	SMD	SMD	SMD	SMD	SMD
Resolution	864 × 432	720 × 360	600 × 300	600 × 300	375 × 188
Application	Outdoor	Outdoor	Outdoor	Outdoor	Outdoor
MODULE INFORMATION					
Size of Module (mm) (H × W)	500 x 500	500 x 600	500 x 600	300 x 500	609.6 x 508
Resolution of Module (pixels) (H × W)	72 × 72	60 × 72	50 × 60	30 × 50	36 × 30
Standard Cabinet Size (H × W)	3000 × 1000 mm	3000 × 1200 mm	3000 × 1200 mm	3000 × 1000 mm	4267 × 1016 mm
Display Size (H × W)	3000 × 6000 mm (48sht)				
DISPLAY INFORMATION					
Weight (full display)	468kg (based on 3000 × 6000 mm display)				
Power Consumption Max. (per display)	9,900W	9,900W	9,900 W	11,340W	9,900 W
Power Consumption Avg. (per display)	3,240W	3,240W	3,240W	3,780W	3,240W
Brightness (cd/m²)	>6000	>6000	>6000	>10,000	>12,000
Contrast Ratio	>8000:1	>8000:1	>8000:1	>12,000:1	>15,000:1
Viewing Angle	160° / 100°	160° / 100°	160° / 100°	160° / 100°	1600° / 100°
IP Rating	IP66 (front & rear)	IP66 (front & rear)	IP66 (front & rear)	IP66 (front & rear)	IP66 (front & rear)
Grey Scale	16Bit	16Bit	16Bit	16Bit	16Bit
Refresh Rate (Hz)	3840	3840	3840	3840	3840
Maintenance	Front and Rear	Front and Rear	Front and Rear	Front and Rear	Front and Rear

## FOCAL

\*optional upgrade

FOCAL-16
16mm
SMD
375 × 188
Outdoor
508 X 609.6 mm
18 × 31
-
3000 × 6000 mm (48sht)
468kg (based on 3000 × 6000 mm display)
3,600W
1,180W
12,000*
>15,000:1
80° / 40°
IP66 (front & rear)
16Bit
3840
Front and Rear

\*Brightness guaranteed to remain at or above 6,000 nits through 12 years.  
\*All data contained is subject to change.



# SPECIFICATIONS

**\*FOCAL lens technology optional upgrade**

## US PIXEL OPTIONS

MODEL	P10
Pixel Pitch (mm)	10
Pixel Configuration	SMD
Resolution	1463 × 426
Application	Outdoor
MODULE INFORMATION	
Size of Module (mm) (H × W)	12" × 20" (300 × 500 mm)
Resolution of Module (pixels) (H × W)	30 × 50
Standard Cabinet Size (H × W)	120" × 40" (3000 × 1000 mm)
Display Size (H × W)	14ft × 48ft (14630 × 4267 mm)
DISPLAY INFORMATION	
Weight (lb/sqft)	5.2
Power Consumption Max. (per display)	22,485W
Power Consumption Avg. (per display)	7,495W
Brightness (cd/m²)	>12,000:1
Contrast Ratio	>12,000:1
Viewing Angle	80° / 40°
IP Rating	IP66 (front & rear)
Grey Scale	16Bit
Refresh Rate (Hz)	3840
Maintenance	Front and Rear

## FOCAL

FOCAL-16
16mm
SMD
914 × 266
Outdoor
508 X 609.6 mm
18 × 31
-
14ft × 48ft (14630 × 4267 mm)
5.2 (14ft × 48ft display = 3,578lbs)
12,492W
4060W
12,000*
>15,000:1
80° / 40°
IP66 (front & rear)
16Bit
3840
Front and Rear

\*Brightness guaranteed to remain at or above 6,000 nits through 12 years.  
\*All data contained is subject to change.



Please contact us if you have any questions,  
we're always happy to help

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