# **FORTIS Plus**

# Drink Be cool

# **CUTTING EDGE BILLBOARD TECHNOLOGY**

THINNER, LIGHTER, ENERGY EFFICIENT

## Award winning design and features.

**Reduce install and material costs** At only 120mm deep, and up to 40% lighter than legacy DOOH display technologies.

**Optional FOCAL lens technology** Reducing light pollution and increased NIT output.

**Intelligent power supply monitoring** Allows the screen to run more efficiently saving up to 60% on running costs.

**ScreenMetrics** State of the art monitoring and redundancy

**Simplicity – single cable connections** Reduced components and complexity with single cable power and data cabling.

**Custom cabinet arrays** Depending on module size and array we build cabinets and pre-assemble them for faster and easier installation.



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# WHAT IS SCREENMETRICS?

Service Monitoring is essential when your systems represent the public face of your business, SCREENMETRICS offers a comprehensive remote monitoring package to provide peace of mind and ensure your business is always ready to perform. SCREENMETRICS has been designed to ensure that your systems are running at optimum levels. This monitoring can be used for many purposes – to reduce or even eliminate unexpected downtime or to alert technicians to impending maintenance needs in technology applications.

**SCREENMETRICS provides 24/7 screen monitoring via a proactive, secure system**. Remote fault alerts and early identification analytics support and simplify screen lifecycle planning and management.

#### **Dual Core Redundancy**

Core 1: Contains Synchronous/Asynchronous screen processor, 4g router and monitoring PC

**Core 2:** Contains CMS/PC and 4G router (customer zone)

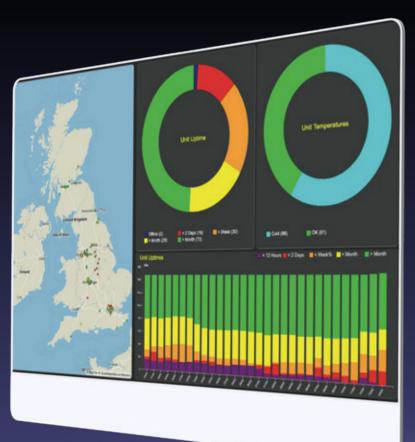
Core 1 receives a live input from Core 2 and will take over content playback if there is an issue. If all signal is lost the display will take a freeze frame of the last displayed image until issue is resolved resulting in no downtime.

24/7 system monitoring
Improved uptime efficiency
Live camera views
Single dashboard for
multiple networks

Safe & secure system Real-time fault diagnosis Easy report generation

Data recorded to secure Navaho Cloud





## **INSTALLATION APP**

SCREENMETRICS installation app performs a full diagnostic on the screen at time of install, ensuring correct connections and simplifying commissioning.

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# SCREENMETRICS

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Say goodbye to patchy screens. ScreenMetrics will alert you before a

problem becomes a big problem

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## SIMPLIFIED INSTALLS

#### Custom designs for every install eventuality.

Pre-assembled cabinet arrays can be delivered to site, simplifying and speeding up your installations.

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# IP66 WEATHERPROOF STRUCTURE

IP66 for the entire cabinet making it highly durable in any demanding outdoor environment.



## **Efficient install and serviceability**

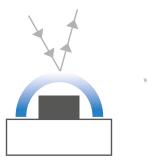
Gain quick and easy access to key components with front or rear access.

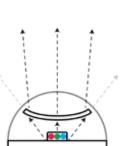
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## **FOCAL LENS TECHNOLOGY**

# Light pollution and energy consumption reduction

Introducing FOCAL, an optional upgrade for our FORTIS Plus outdoor display. This groundbreaking feature allows for a more precise and focused beam of light, ensuring that your advertisement reaches your target audience without disturbing nearby residents and buildings. Our FOCAL technology minimises light pollution outside the displays frustum, making it possible to install digital billboards in sensitive locations where planning permissions may have previously been denied.





Standard lens diagram

Focal lens diagram

## Leading the way – why our innovations exceed the competition

Our advanced Focal solution is a superior alternative to traditional louvres for reducing the spread of emitted light. Our lenses efficiently adjust the horizontal and vertical viewing angles to create a specific lighting pattern, saving energy and reducing light pollution and increasing emitted light in the direction of the audience.

Made with high-quality anti-UV polycarbonate, our lenses are resistant to dust and snow, and will not yellow or crack under prolonged exposure to sunlight and environmental conditions.

Our high-performance optical lens design allows for a superior luminance ratio and ultra-low power consumption \*see spec table for power info.

Choose between 8,000, 10,000 and 12,000 nits.

Market leading contrast ratios of up to 15000:1 ensuring your content is crisp, rich and impactful even in bright sunlight.



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## **SPECIFICATIONS**

## SMD SERIES

MODEL	FP 3.91	FP 5.95	FP 6.35	FP 10.16	FP 8.33	FP 10
Pixel Pitch (mm)	3.91	5.95	6.35	10.16	8.33	10
Pixel Configuration	SMD	SMD	SMD	SMD	SMD	SMD
Size of Module (mm) $(H \times W)$	500 × 500	500 × 500	609.6 × 508	609.6 × 508	500 × 600	500 × 600
Resolution of Module (Pixels) (H × W)	128 × 128	84 × 84	96 × 80	60 × 50	60 × 72	50 × 60
Weight (kg/m²)	28	28	24	24	24	24
Viewing Angle	160° / 120°	160° / 120°	160° / 120°	160° / 120°	160° / 120°	160° / 120°
Brightness (cd/m²)	>5000	>5000	>6000	>6000	>6000	>6000
Power Consumption Max / Avg (W/m²)	570 / 190	570 / 190	540 / 180	540 / 180	540 / 180	540 / 180
IP Rating	IP67	IP67	IP67	IP67	IP67	IP67
Grey Level	16 Bit					
Refresh Frequency (Hz)	3840	3840	3840	3840	3840	3840
Maintenance	Front & Rear					

## FOCAL

MODEL	FP 10	FP 16.93	FP 16.93 - B50
Pixel Pitch (mm)	10	16.93	16.93
Pixel Configuration	SMD + LOB	SMD + LOB	SMD + LOB
Size of Module (mm) (H × W)	300 × 500	609.6 × 508	609.6 × 508
Resolution of Module (Pixels) (H × W)	30 × 50	36 × 30	36 × 30
Weight (kg/m²)	29.5	29	29
Viewing Angle	100° / 50°	100° / 50°	50° / 50°
Brightness (cd/m²)	>8000	>10000	>12000
Power Consumption @ 6000 nits Max / Avg (W/m²)	360 / 120	200/65	100 / 35
IP Rating	IP67	IP67	IP67
Grey Level	16 Bit	16 Bit	16 Bit
Refresh Frequency (Hz)	3840	3840	3840
Maintenance	Front & Rear	Front & Rear	Front & Rear

\*All data contained is subject to change.

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# **EDSTUDIO** LED display technology for tomorrow's world.

Please contact us if you have any questions, we're always happy to help

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