

Welcome to The Studio

The future of LED. Now open in Basingstoke.

Step into the UK's largest LED Experience Centre - a space built to inspire, connect and reimagine what's possible with display technology.

Here, you don't just see LED. You experience it.



Book Your Visit



Where To Find Us









Close Up with the Latest Innovation

From ultra-fine pixel pitch to the most sustainable displays on the market, experience technology that's redefining retail, corporate, immersive, stadia and more.









Discover Our Ecosystem

Explore seamless solutions powered by our partners working together to unlock smarter, greener, more dynamic experiences.

Colorlight

NAVORI LABS



intel







peerless-AV°





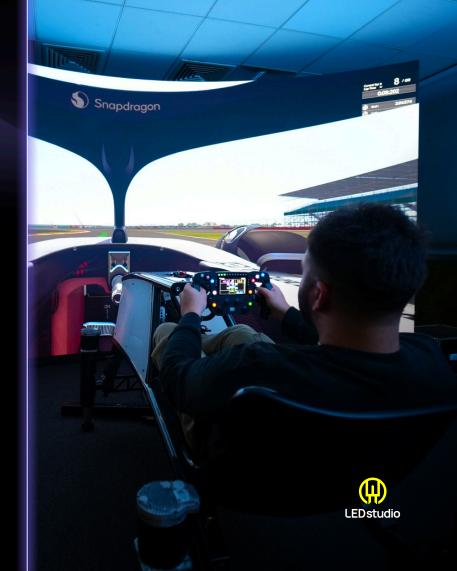




Take the Wheel in our Racing Simulator

Test your skills on our racing simulator and see how you measure up on the customer leaderboard.

Set the fastest lap of the quarter and you'll win tickets to an exclusive track day experience.









Immersive Showcase

From boardroom installations to large-scale digital canvases, see how LED transforms environments and elevates storytelling.

This is more than a demo centre. It's where ideas turn into experiences, and where the future of LED is written, one pixel at a time.













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