

LECTRA

The Centrepiece Of Every Experience.



The Immersive LED Podium

LECTRA transforms everyday spaces into high-impact experiences. Designed for brand activations, retail, live events, music venues and reception environments, it blends striking visual performance with a clean, sculptural form.

When it's off, it sits quietly within the space. When it's on, it becomes the focal point.



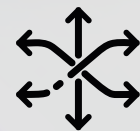
Built to Capture Attention

Curved LED surfaces create a fully immersive brand moment that draws people in.



Designed for Activation

LECTRA delivers impact straight out of the box. Mounted on sturdy casters, it rolls effortlessly into position – ready to go in minutes.



Flexible by Nature

Switch seamlessly between use cases – DJ booth, reception counter, retail display.



Retail, Augmented.

LECTRA is built for retail that moves fast and demands attention. Equally at home in car showrooms, retail environments, and branded spaces, it creates an instant focal point that draws people in and brings energy to the space.





Live Events, Amplified.

LECTRA is built for controlled environments where energy, atmosphere and visibility matter most. From DJ sets to studio activations, it becomes part of the performance, delivering dynamic visuals that elevate the moment and engage audiences from every angle.





First Impressions, Elevated.

LECTRA transforms foyers and corporate lobbies into spaces that immediately set the tone. Acting as a dynamic centerpiece, it brings together design and communication — delivering content in a way that feels considered, not intrusive.





HDMI



WiFi



USB



RJ45
Ethernet

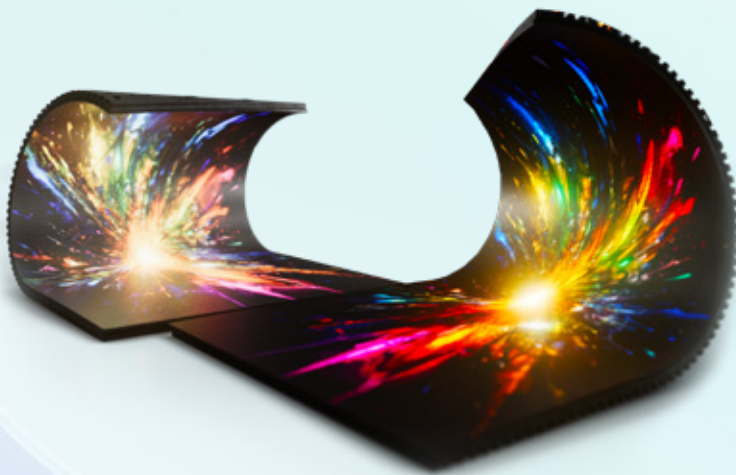


Plug & Play Performance Flight Case Included

LECTRA is engineered for true plug-and-play simplicity. Just power up, connect, and you're live, whether it's HDMI, USB, RJ45 or WiFi. A durable flight case comes as standard, making transport and storage simple and efficient.

Strength & Simplicity.

Constructed with a robust, road-ready chassis, LECTRA is made to move. Integrated storage and lockable drawers keep your equipment secure and organised, making it as practical behind the scenes as it is impactful out front.

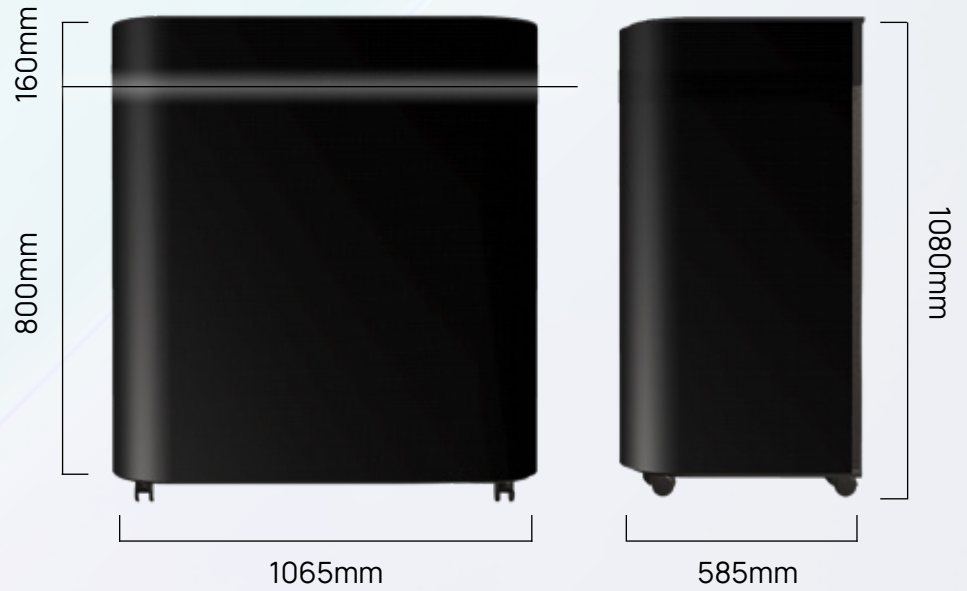


Durable Technology.

With advanced NanoArmour™ protective coating, the LED surface is shielded against knocks, dust, and demanding environments – ensuring consistent performance wherever it's deployed, from busy retail floors to high-energy live events.

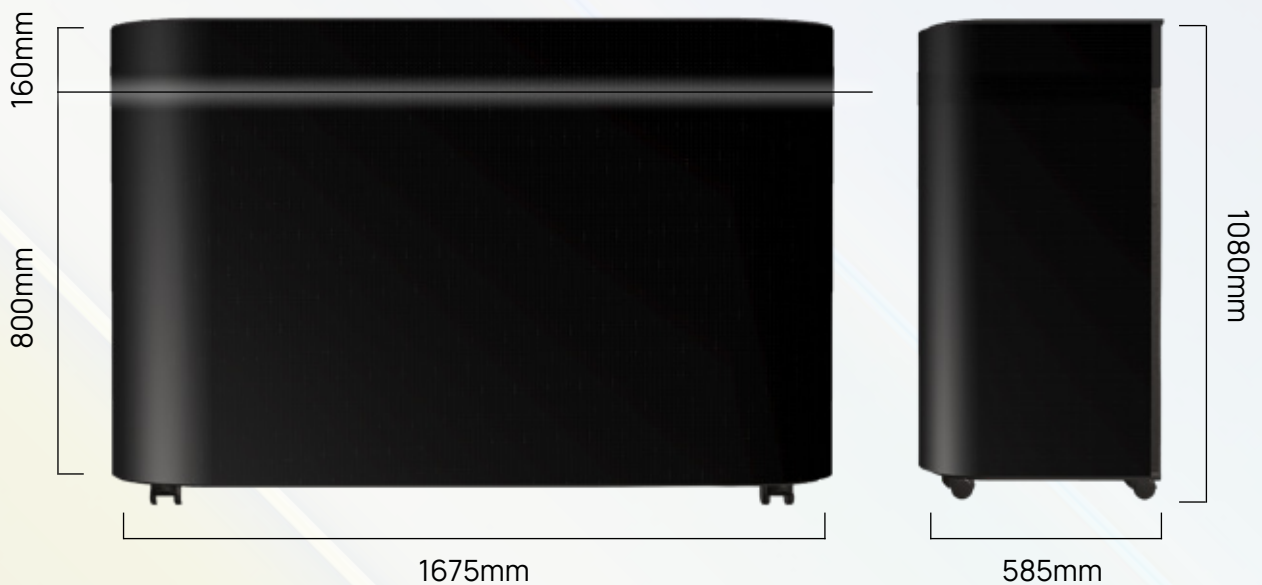
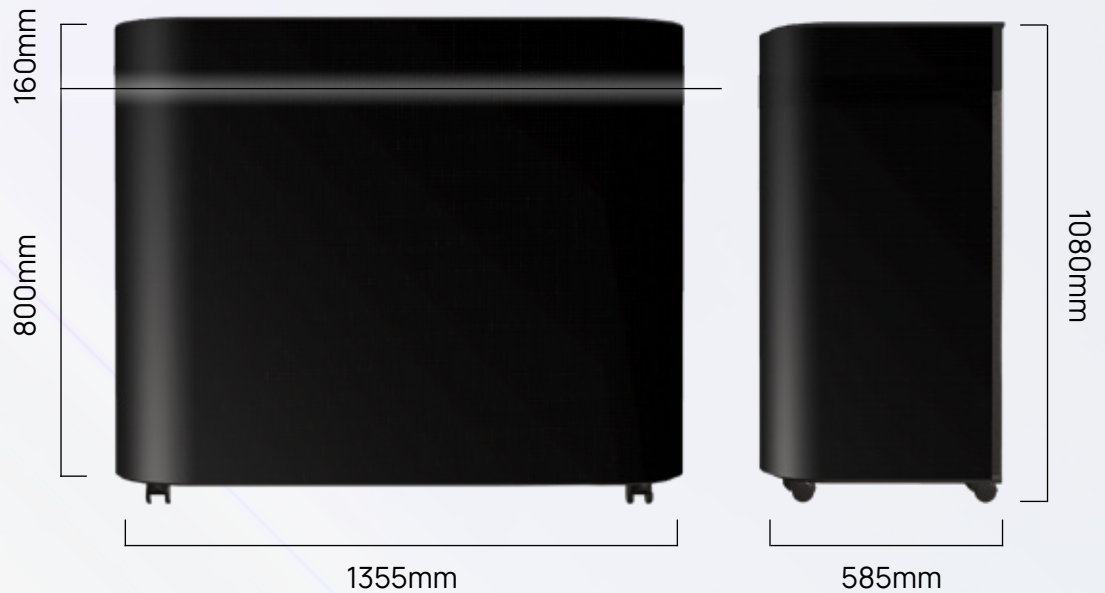
Flexible by Design

LECTRA is available in three modular sizes – small, medium and large – with a choice of full screen or split screen configurations to suit any space or application.



Two Screen Options

LECTRA offers a choice of two screen configurations: Full Screen - delivering a seamless, 960mm display. Split Screen - combining an 800mm primary display with a dedicated 160mm upper ticker.



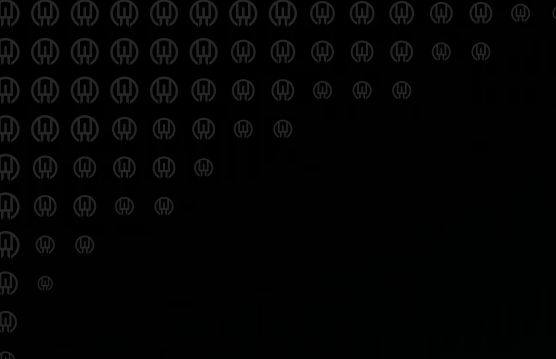
Specifications

Core Specifications - P1.5						
Pixel Pitch	1.5 Full Screen			1.5 Split Screen		
Pixel Configuration	SMD					
Booth Size	S	M	L	S	M	L
Booth Resolution (pixels) (WxH)	1280 x 640	1488 x 640	1696 x 640	1280 x 640	1488 x 640	1696 x 640
Display Area (mm) (ft") (WxH)	1920 x 960 / 6' 3.59" x 3' 1.80"	2240 x 960 / 7' 4.19" x 3' 1.80"	2560 x 960 / 8' 4.79" x 3' 1.80"	1920 x 960 / 6' 3.59" x 3' 1.80"	2240 x 960 / 7' 4.19" x 3' 1.80"	2560 x 960 / 8' 4.79" x 3' 1.80"
Booth Size (mm) (ft") (WxDxH)	1065 x 585 x 1080 / 3' 5.93" x 1' 11.03" x 3' 6.52"	1355 x 585 x 1080 / 4' 5.35" x 1' 11.03" x 3' 6.52"	1675 x 585 x 1080 / 5' 5.94" x 1' 11.03" x 3' 6.52"	1065 x 585 x 1080 / 3' 5.93" x 1' 11.03" x 3' 6.52"	1355 x 585 x 1080 / 4' 5.35" x 1' 11.03" x 3' 6.52"	1675 x 585 x 1080 / 5' 5.94" x 1' 11.03" x 3' 6.52"
Booth Weight (kg/lbs)	94 / 207.2	115 / 253.5	130 / 286.6	94 / 207.2	115 / 253.5	130 / 286.6
Maintenance	Front Serviceable Magnetic LED Modules					
Brightness (nits)	600 - 700					
Technology	WiFi, RJ45 (Ethernet Control), USB (4G Optional)					
Certification	ETL, MET, CE, FCC, RoHS					
Technical Specifications - P1.5						
Viewing Angle°	160/160					
Refresh Rate (Hz)	≤3840					
Working Voltage	AC100-240V (50-60Hz)					

Core Specifications - P1.8						
Pixel Pitch	1.8 Full Screen			1.8 Split Screen		
Pixel Configuration	SMD					
Booth Size	S	M	L	S	M	L
Booth Resolution (pixels) (WxH)	1032 x 516	1204 x 516	1376 x 516	1032 x 516	1204 x 516	1376 x 516
Display Area (mm) (ft") (WxH)	1920 x 960 / 6' 3.59" x 3' 1.80"	2240 x 960 / 7' 4.19" x 3' 1.80"	2560 x 960 / 8' 4.79" x 3' 1.80"	1920 x 960 / 6' 3.59" x 3' 1.80"	2240 x 960 / 7' 4.19" x 3' 1.80"	2560 x 960 / 8' 4.79" x 3' 1.80"
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Booth Weight (kg/lbs)	94 / 207.2	115 / 253.5	130 / 286.6	94 / 207.2	115 / 253.5	130 / 286.6
Maintenance	Front Serviceable Magnetic LED Modules					
Brightness (nits)	600 - 700					
Technology	WiFi, RJ45 (Ethernet Control), USB (4G Optional)					
Certification	ETL, MET, CE, FCC, RoHS					
Technical Specifications - P1.8						
Viewing Angle°	160/160					
Refresh Rate (Hz)	≤3840					
Working Voltage	AC100-240V (50-60Hz)					

Core Specifications - P2.5						
Pixel Pitch	2.5 Full Screen			2.5 Split Screen		
Pixel Configuration	SMD					
Booth Size	S	M	L	S	M	L
Booth Resolution (pixels) (WxH)	768 x 384	896 x 384	1024 x 384	768 x 384	896 x 384	1024 x 384
Display Area (mm) (ft") (WxH)	1920 x 960 / 6' 3.59" x 3' 1.80"	2240 x 960 / 7' 4.19" x 3' 1.80"	2560 x 960 / 8' 4.79" x 3' 1.80"	1920 x 960 / 6' 3.59" x 3' 1.80"	2240 x 960 / 7' 4.19" x 3' 1.80"	2560 x 960 / 8' 4.79" x 3' 1.80"
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Booth Weight (kg/lbs)	94 / 207.2	115 / 253.5	130 / 286.6	94 / 207.2	115 / 253.5	130 / 286.6
Maintenance	Front Serviceable Magnetic LED Modules					
Brightness (nits)	600 - 700					
Technology	WiFi, RJ45 (Ethernet Control), USB (4G Optional)					
Certification	ETL, MET, CE, FCC, RoHS					
Technical Specifications - P2.5						
Viewing Angle°	160/160					
Refresh Rate (Hz)	≤3840					
Working Voltage	AC100-240V (50-60Hz)					

*All data contained is subject to change based on project requirements.



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